



## Welcome, potential - Blastsafe DISTRIBUTOR

Silencer started the year 2020 with high ambitions and a drive to develop and expand our product portfolio. Unfortunately we all experienced how the situation evolved and how Covid-19 have impacted material availability, manufacturing and transportation worldwide. Gladly Silencer AS managed to work efficiently through this period and we are now proud to be able to launch our new and upgraded range of Blastsafe™ products. With our slogan "Made for Blastheros" we are confident that our products will offer operators with safe and comfortable PPE. We are thrilled to announce that we trough a period with both higher production and transportation cost, have managed to reduce prices for several products and maintain pricing for the remaining. In our new strategy Silencer will now only be used as the company name. All our products will in the future be named Blastsafe™ as the brand name, Blastsafe™ ORIGIN – Blastsafe™ ULTRA etc.

*We are dividing our distributorships into three categories*

### Partners

A Partner will be granted a **40 % discount** on all Blastsafe™ products. The criteria for becoming a Partner is that the Blastsafe™ products are promoted on your web together with your other product range. Silencer will provide marketing materials like pictures and product data-sheets. We have no requirements for stocking the product are any minimum order value.

### Associated distributor

An Associated partner will be granted a **32,5 % discount** on all Blastsafe™ products. This category is deemed for distributors dealing with our Blastsafe™ products on a more Ac-Hoch base. We have no requirements for stocking the product are any minimum order value.

### National Sole Distributorship.

To be negotiated in each case.

**NB!** To support you in promoting **Blastsafe™** to your customer we will offer you a one time high discounted promotion pack consisting of 6 different products (1 off helmet, 3 off suites, 1 off gloves and 1 off boots) at 55 % discount. We hope you will take this offer enabling you to demonstrate products for your customers.

We hope this proposal is at your satisfaction and we would be glad to work with you in the future.

An overview of spare parts can be found on <https://www.silencer.no/spare-parts>

An overview of product-sheets can be found on An overview of spare parts can be found on <https://www.silencer.no/product-sheets>. For general product information <https://www.silencer.no/>

Further marketing content will be available under Distributors Area, when registered as Distributor.

Best regards  
Per Ove Stålesen CEO